

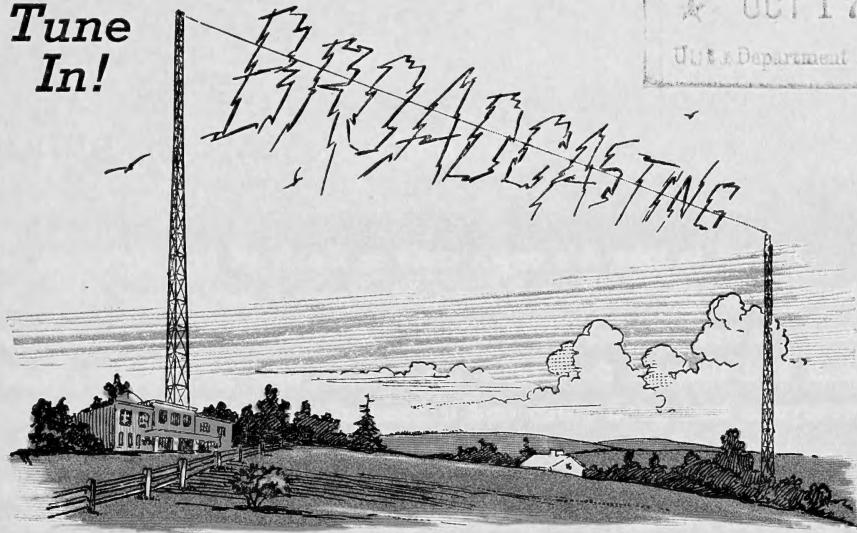
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,39

Glad Fans

Tune
In!



BIBLIOTHEQUE
BOSTON LIBRARY
OCT 17 1944
U.S. Department of Agriculture

NEWS ABOUT
BYROM'S

GLADIOLUS

From Pakachoag Hill
AUBURN, MASS.

PRIZE WINNING
1945 DEBUTANTS

Greetings

I want to take this opportunity to thank all my customers of last season for the best season's business I have ever had. It surely is appreciated. I have heard from many of these customers and find that on the whole the season was very good. Most everyone had good glads and a generally successful season.

This year as you will see I am introducing more new varieties than usual but they are good. It will pay any commercial grower of bulbs to get a start with these new kinds. Most of them will become standard varieties in a very few years.

Listed on the pages of this catalogue are the prices and description of different varieties of gladiolus bulbs. Please be assured that we stand firmly behind any bulbs we sell. Our experience in developing gladiolus bulbs extends over a period of thirteen years. We feel that this catalogue lists varieties of bulbs not found in the usual run of the market and at prices which we are sure it will be difficult to duplicate.

To the amateur flower grower who feels that a bit of assistance might be helpful we offer the benefit of our years of flower experience. Call or write at anytime.

Sincerely yours,

RICHARD C. BYROM

Member of New England Gladiolus Society

31 WARD STREET

PAKACHOAG HILL

AUBURN, MASSACHUSETTS

PLEASE READ CAREFULLY BEFORE ORDERING

ORDER EARLY:—As many varieties are sold out late in the season, you stand a better chance of getting exactly what you want by sending in your order early. It will also help us as we are very busy in the late spring months.

SUBSTITUTION:—We do not substitute unless instructed to do so. A second choice or next size preferred is advisable if your order is sent in late in the season.

SIZE OF BULBS:—Large— $1\frac{1}{4}$ inches and over in diameter (Designated by the letter "L").

Medium— $\frac{3}{4}$ to $1\frac{1}{4}$ inches in diameter (Designated by the letter "M").

Small— $\frac{1}{4}$ to $\frac{3}{4}$ inch in diameter (Designated by the letter "S").

We are very liberal in grading to these three sizes to allow for shrinkage.

A large bulb produces the best blossoms and sometimes two.

A medium bulb will produce a splendid spike though smaller.

Small bulbs are not sold as blooming size, but many will bloom late in the season. They produce fine bulbs for the next year.

QUANTITY:—Five bulbs sold at the 10 rate, but no single item for less than .25 cents.

EXTRAS ON CASH ORDERS:—On cash orders of \$5.00 you can select 10% extra in bulbs of your own choosing.

This discount is only for cash with the order and does not apply to collections special offers, wholesale orders, or debutants.

To make out your order put everything down just as listed in the price list. Add it up and then add the extra bulbs of your own choosing. Do not take a cash discount.

TERMS:—Our terms are NET CASH with the order or if you want to send a 25% deposit we will ship the bulbs C. O. D. for the balance.

Remittance may be made by Post Office Money Order, Bank Draft, Personal Check or Cash (send cash by REGISTERED MAIL).

Please do not send us orders of less than \$2.00 unless you add .15c for postage. We will fill such orders as an accommodation to our customers but there is no profit in them.

All bulbs offered subject to prior sale.

PLEASE MAKE MONEY ORDERS PAYABLE AT THE WORCESTER,
MASS., POST OFFICE.

"D E B U T A N T S"

ALSACE (Benedict) 41.—A large decorative that received four major awards from the N. E. G. S. last year. Opens six to nine $5\frac{1}{2}$ " needlepoint, ruffled florets of heavy substance, well set on spike. Color, buff apricot with light garnet mark in throat.

Price Each Medium, .35c — Small, .25c



BOLERO (LE) 41.—An unusual ruffled orange with brown blotch. Opens 7-8 large blooms — of heavy texture.

Price Each Medium, .35c — Small, .25c



CORONA (Palmer) 40.—A creamy white with rose picotee edge on petals, 6-8 large florets open on a tall strong, robust spike. Attracts much attention in your garden.

Price Each Medium, .35c — Small, .25c



LADY JANE (Lake) 41.—A glistening cream with 6-8 large 5 inch florets open, slightly ruffled and waved. Tall and always straight spike with blooms well placed. A strong healthy grower and a coming commercial.

Price Each Medium, .35c — Small, .25c



MARION PEARL (Benedict) 43.—A clear light salmon with lighter throat. Opens 6-9, 6 inch blooms. Merit, N. E. G. S. at Boston.

Price Each Medium, \$1.00 — Small, .75c



RED CHARM (Butt).—A very nice early red opening 8-9 large blooms on a tall straight spike. An exhibition Glad about the color of Com. Koehl.

Price Each Medium, .50c — Small, .25c



ROCKET (Palmer) 41.—A gorgeous, vivid scarlet, opening 7-8 well placed blooms. A mid-season very popular commercial red scarlet that everyone must have.

Price Each Large, .25c



WHITE CAMELLIA (Baerman) 43.—Snow-white, yellow lower lip and throat. Opens 6-5 inch blooms. Very charming, and a good propagator.

Price Each Medium, .35c — Small, .25c

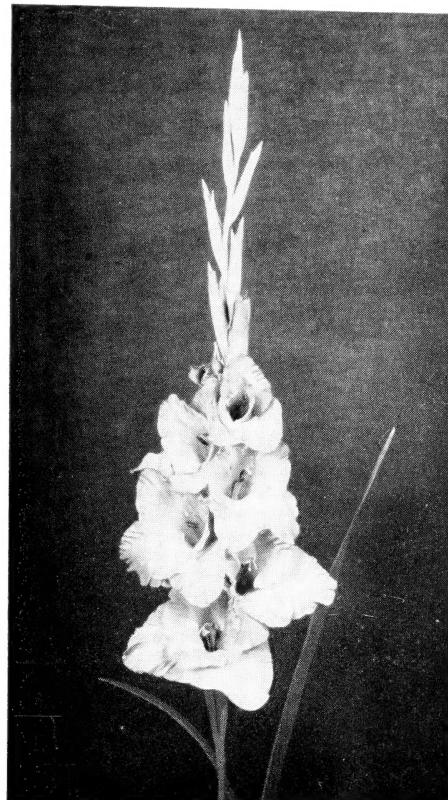


SILVER SWORD (Hatch) 43.—Extra early pure white exhibition type. Opens 8-10, 6 inch blooms. Stronger grower than Maid of Orleans.

Price Each Medium, .35c — Small, .25c

★
Buy
 United States
 WAR
 BONDS
 and
 STAMPS

★
Buy
 Byrom's
 GLADIOLUS
 BULBS
 and
 SMILE



"*Margaret Beaton*"

(See Page 8)

A GIFT BOX

A special collection of bulbs will be put up for you to give to your friends on Christmas, New Years, Easter, Mothers Day, Fathers Day or any commemorative occasion.—PRICES: \$2.00—\$5.00.

Patriotic Collections

All Large Bulbs

Red	White	Blue	
10 Rewi Fallu	10 Maid of Orleans	10 Pelegrina	\$2.00
10 Bill Sowden	10 Verdenberg	10 Blue Beauty	\$2.00
10 Algonquin	10 Surfside	10 Blue Admiral	\$2.50
10 Red Mixed	10 White Mixed	10 Blue Mixed	\$2.00

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

GENERAL PRICE LIST

(PREPAID IN UNITED STATES)

Variety and Color	Per	L.	M.	S.
AIDA , Early deep blue	10	.65	.40	.25
ALADDIN , Ruffled Salmon	each	.25		
ALGONQUIN , Finest bright red	each	.25		
ARIADNE , Tinted white, red blotch	each	.25		
AVE MARIA , Early medium blue	10	.75	.60	.30
BAGDAD , Smoky old rose	10	.65	.40	.25
BARCAROLE , Clear grenadine, orange	each	.25	.25	
(See Cut, page 10)				
BEACON , Scarlet, Cream blotch	10	.75	.50	.30
BELLA DONNA , Early light blue	10	.65	.40	.25
BERTY SNOW , Pinkish lavender	10	.65	.40	.25
BILL SOWDEN , Huge deep blood red	10	.65	.40	.25
BIT O'HEAVEN , Fine deep orange	10	.75	.50	.25
BLACK OPAL , Exhibition dark red	each	.25		
BLUE ADMIRAL , Best deep blue	10	.75	.50	
BLUE WONDER , Medium blue	10	1.25	.80	
BUFFETTE , Buff	10	1.00	.75	.50
CAESAR , Salmon red with blotch	10	.65	.40	.25
CAMELLIA , Blush white, tinted pink, scarlet blotch	each	.25		
CAPEHEART , Light salmon rose	each	.25		
CHARLES DICKENS , Violet purple	10	.65	.40	.25
CHIEF MULTNOMAH , Large showy smoky, red blotch	each	.25		
CORAL GLOW , Large coral orange	10	.85	.60	.30
DAMARIS , Deep burgundy red	10	.75	.50	
DEBONAIR , La France pink	10	.65	.40	.25
DR. HOEG , Glistening deep red	10	.65	.40	.25

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

Variety and Color	Per	L.	M.	S.
EARLY ROSE , Medium rose	10		.50	.30
EDITH GRACE , White, purple throat	each		.50	
EMMA , Salmon with large red blotch	10	.75	.50	
<hr/>				
FIREFLY , New early scarlet	each	.25		
FLORA FARMER , New rose pink	each	.25		
<hr/>				
GERTRUDE SWENSON , Exhibition lavender	10	.65	.40	.25
GLAMIS , Ruffled salmon	each	.65	.40	
GOLDEN CHIMES , Light yellow	10	.75	.50	.30
GOLDSTAUB , Early rich yellow	10	.75	.50	.30
GREEN LIGHT , New White, green cast	each	.25		
GUNPOWDER , Clear buff with slight throat markings	each	.75	.50	
<hr/>				
HECTOR , Salmon scarlet, red specks	10	.75	.50	
HELENA , Late lavender pink	each	.25		
HERITAGE , Exhibition pink	10	.75	.50	
HINEMOA , New Zealand novelty	10	.85	.60	
HONEYMOON , Peach pink	each	.50	.40	
HOPEDALE , A delicate flesh pink	each	.75	.50	
<hr/>				
ISOLA BELLA , Ruffled pink lavender	each	.25		
<hr/>				
JASMINE , New ruffled light yellow	each	.25		
<hr/>				
KING ARTHUR , Ruffled mauve	10	.75	.50	.30
KING LEAR , Early beautiful purple	10	.85	.65	
<hr/>				
LADY WINSOME , Large salmon, blotched	10	.65	.50	.30
LOYALTY , Late deep yellow	10	.75	.50	
LUSTRE , A light rosy pink	each	.65	.50	

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

Variety and Color	Per	L.	M.	S.
MAID OF ORLEANS , Best milk white	10	.75	.50	.30
MARGARET BEATON , New clear white with red blotch (See cut, page 5)	10	.85	.65	.30
MARGARET FULTON , Early salmon rose	10	.65	.50	.30
MAUVE MAGIC , Bright mauve	10	.65	.50	.30
MAYTIME , Early pink, cream throat	10	.65	.50	.30
MILDRED LOUISE , Strawberry pink	10	.75	.50	.30
MINUET , Best large lavender	10	.75	.50	
MISS BLOOMINGTON , One of the best early yellows	10	.75	.50	
MOORISH KING , Very large maroon	each	.25		
MOTHER MACHREE , Smoky lavender	10	.75	.50	

ORANGE GIANT , Tall light orange, (prim)....	10	.65	.40	.25
---	----	-----	-----	-----

PAUL PFITZER , Grand deep purple	10	.85	.60	
PELEGRIÑA , Early darkest blue	10	.75	.50	.30
PHILLIS McQUISTON , Beautiful light rose	10	.75	.50	
PICARDY , Large salmon, very popular	10	.75	.50	
PRAIRIE GOLD , Beautiful yellow orange	10	.75	.50	
PRIMULINUS , Tall growing, early yellow	10	.85	.60	

RAPTURE , Tall salmon, cream throat	10	.75	.50	
RECAZO , Exhibition smoky	each	.25		
RED PHIPPS , Nice light scarlet	10	.75	.50	
REWI FALLU , Giant blood red	10	.65	.40	.25
ROBERT SHIPPE , Large white Carmine blotch	10	.85		
ROSA VAN LIMA , Early beautiful light rose....	each	.25		

SANDRA , Shrimp pink	10	.75	.50	
-----------------------------------	----	-----	-----	--

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

Variety and Color	Per	L.	M.	S.
SOUTHERN CROSS. A huge beautiful red	10	.75	.50	
SURFSIDE. A beautiful large ruffled white	each	.25		
<hr/>				
TAKINA. Large purple rose	10	.75	.50	
<hr/>				
VAGABOND PRINCE. Mahogany brown, flame blotch	10	.75	.50	
VICTORY MIXTURE (See Cover)				
<hr/>				
WHITE GOLD. Early clear cream, gold throat, 6 inch blooms	each	1.25		
WINSTON. Beautiful ruffled cream	each	.50		
<hr/>				
YELLOW GIANT. Large mellow yellow (prim)	10	.65	.40	.25
YELLOW PERFECTION. Medium yellow	10	.75	.50	

JOIN THE NEW ENGLAND GLADIOLUS SOCIETY

If you are a fan, a friend or even a commercial grower or seller of Gladiolus bulbs and cut flowers, you cannot afford to carry on without the aid and support of a friendly, congenial group of approximately 4,000 members such as I belong to.

Regular Members \$1.25

Including an elaborate year book.

Supplement Members \$2.00

Including an elaborate year book with de luxe binding,
also 3 supplements.

Write to Albin K. Parker, Box G2, Norwood, Mass.

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

Gladiolus Blooms

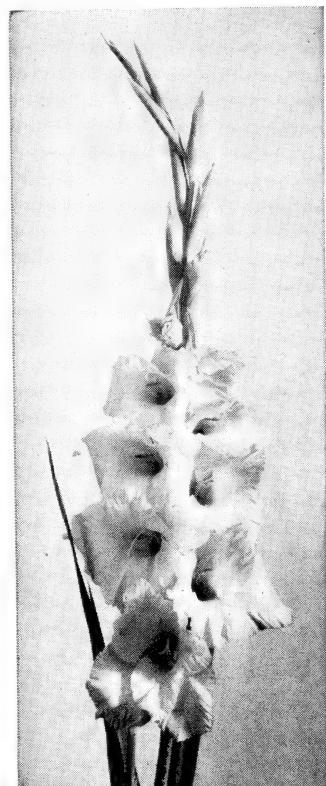
FOR

WEDDINGS, BIRTHDAYS

AFTERNOON TEAS AND DINNER PARTIES

SYMPATHY AND FUNERAL
BOUQUETS

AND DECORATIONS OF ALL KINDS

Assorted, .75c Dozen — Fancy, \$1.00 DozenALSO
ASTERS, PANSYS and ZINNIAS

"BARCAROLE"
(See Page 6)

"COME AND GET THEM"

Gladiolus here, Gladiolus there,
Gladiolus everywhere:
In the long, long garden rows.
Swinging and swaying, they seem to be
saying,
With every breeze that blows,
Come over and get us!

They call to you, They call to me, and
they call to everyone:
From the North, South, East and West.
With their pretty faces, their form and
graces,
They beckon and say we're the best,
Come over and get us!

You stand by them, and say ahem,
Which one is really the best,
While all over the blooming place,
Those salmons and yellows, and tall
blue fellows,
That look so nice in a vase,
Are whispering come over and get us.

But united they stand, in a picture so
grand,
With a pleasant urgent appeal,
Who can isolate one from the rest?
And call it "The Only",
Why it would be lonely!
Out of its colorful nest.
They all say come over and get us.

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

Byrom's Gladiolus

Auburn, Massachusetts

WHOLESALE LIST — PREPAID IN THE UNITED STATES Price Per 100 — 25 at 100 Rate

VARIETY	Large $1\frac{1}{4}$ " up	Medium $\frac{3}{4}$ " to $1\frac{1}{4}$ "	Small $\frac{1}{4}$ " to $\frac{3}{4}$ "
BAGDAD	\$5.00	\$3.00	\$2.00
BEACON	6.00	4.00	2.00
BILL SOWDEN	5.00	3.00	2.00
CHARLES DICKENS	5.00	3.00	2.00
DEBONAIR	5.00	3.00	2.00
DR. HOEG	5.00	3.00	2.00
EARLY ROSE		4.00	2.00
LOYALTY	6.00	4.00	
MAID OF ORLEANS	6.00	4.00	2.00
MARGARET FULTON	6.00	4.00	2.00
MAUVE MAGIC	6.00	4.00	2.00
MAYTIME	6.00	4.00	2.00
MOTHER MACHREE	6.00	4.00	
ORANGE GIANT, (prim)	5.00	3.00	2.00
PELEGRINA	6.00	4.00	2.00
PICARDY	6.00	4.00	2.00
REWI FALLU	5.00	3.00	2.00
SHIRLEY TEMPLE	4.00	3.00	2.00
VICTORY MIXTURE (see cover)	6.00	4.00	
YELLOW GIANT, (prim)	5.00	3.00	2.00

●—PLEASE SELECT SECOND CHOICE—●



Lower Priced Glads

This is a mixture of small flowering primroses, Obsolete varieties, and in general, Remnants, or odds and ends, all cast into a lower price for a quick disposal.

Large bulbs, per 100	\$2.50
Medium bulbs, per 100	\$2.00

THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS



"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

ORDER BLANK

Please forward to _____ Amount inclosed. \$.....

Amount inclosed, \$.....

Name.. P. O. Box.....

Street F. F. D. No.....

Post Office State.....

County Express Office.....

Date of Order..... 194.....

Please Print Name and Address Plainly. If we are sold out of an item, shall we substitute nearest sizes?.....

CIT HERE

Care and Culture

SOIL AND FERTILIZER

Glads do well on most any soil if they are planted in the open garden where there is plenty of sunshine. You may work well rotted manure into the soil in the Spring by putting it into the bottom of your planting trench, then covering with an inch of soil, then planting your bulbs. Vigoro is also good. Two or three applications of commercial fertilizer may be made on the surface along the rows during the growing season before the plants bloom. Any fertilizer should be kept from direct contact with the bulb or foliage. If you wish to grow immense spikes you must fertilize heavily; your plants must also have at least an inch of water every three or four days.

TREATING BULBS

We treat all of our stock before planting with LYSOL, one tablespoon to one gallon of water. Soak bulbs or bulblets six hours. This treatment is a preventative against scab and rot and also is said to be a sure killer of thrip.

PLANTING

Work soil to a depth of eight inches, or ten inches will be better. For large bulbs they should be covered with not less than six inches of soil. The deeper planting helps keep them upright when blooming. Smaller bulbs should be planted not less than two inches. You may regulate your distance apart in the row by the space you have. Plant rows anywhere from twelve inches to two feet apart. Plant in rows from two to six inches apart, depending on space and size of bulbs. They do well planted close together, but require more water.

BULBLETS

In planting the rare kinds, remove a part of the hard shell first, then keep in damp sand until bulblets sprout, then plant, covering with about two inches of fine soil. They should not be allowed to dry out during this process of germination. Temperature about 70° F. The commercial varieties are generally put in cloth bags and soaked in water for a day or two, then taken out for a day and then put back to soak. This may be repeated several times until bulblets sprout, then plant.

DIGGING AND STORAGE

Our early stock is taken up in late September. The bulbs should be taken up within six weeks to two months after blooming but before the tops begin to get brown. Even if the tops are green, bulbs should be taken up before the ground freezes deeply. After digging cut off the tops close to bulbs and put in screen bottomed tray to cure. They should have plenty of ventilation while curing and must not be put in containers more than three or four inches deep. Stir them every few days and keep dry. In three weeks they will be cured so that old bulbs may be removed from the bottoms. They may then be placed in storage.

The storage temperature is best at 40 to 50 degrees. Your storage room should be dry, cool and ventilated and as near uniform as possible as to temperature. It is well to look at your bulbs every two or three weeks. If they are showing signs of too much moisture or looking mouldy, dry them out and give better ventilation. Keep them in small containers and spread thin.

NAPHTHOLENE FLAKES

One teaspoonful to a hundred thoroughly dried and cleaned large or medium bulbs is an excellent way to rid your bulbs from thrip during storage period. Do not allow flakes to remain more than 5 weeks in your semi-closed boxes.

THRIP

The adult Gladiolus Thrip is a very small black insect about one-sixteenth of an inch long. The injury they do causes bleaching of the foliage and drying up of the buds so they do not open. There have been volumes written about Mr. Thrip and it would seem that further information is superfluous.

The facts, however, tend to disprove this. Dozens of the people who visit our gardens remark on the absence of any signs of Thrip, then tell me a tale of woe on what Thrip did to their Glads. In nearly every case, not a single precaution was taken to guard against this pest.

Spray your Glads early and often. Start spraying when the plants are up 6 or 7 inches high, and spray every week or 10 days. The Government experts of the United States and Canada recommend 3 level tablespoons of TARTAR EMETIC (purchase at any drug store), 1 lb. brown sugar, 5 gals. of water. Keep this concoction well stirred while using as a spray. And remember this poison is deadly to animals and humans and must be handled with extreme care.

Rototox is one of the very best sprays for Glads and also for other plants in your garden. It is non-poisonous and will kill Thrip in all stages. We use this ourselves. Use according to the directions furnished by the distributor. Write the Rototox Co., 81 Yale St., East Williston, New York. They will send you a 20-page booklet which is free.

If you are thorough in following out a program of disinfecting and spraying you will have no trouble with Thrip.

SPRING PLANTS

Asters, Feverfew, Marigolds, Zinnias.
Tomatoes, Oxallis, Amoryliss, Pansys, Chrysanthemums.

IRIS RIZOMES

10 Different Unlabeled Varieties \$2.00

DELPHINIUMS

Pacific Hybrids. Strong two year plants.

Three different colors \$1.25

DAHLIA ROOTS

Large Exhibition Varieties Per dozen \$1.50

Small Pompon Varieties Per dozen \$1.25

All unlabeled mixtures.

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS."

VICTORY MIXTURE

OUR SPECIAL

A riot of colors that rival the rainbow, our own selection of high grade varieties. It will be very difficult for your imagination to realize the exquisite color combinations in this mixture.

The cost of the bulbs in these collections if purchased separately, and each variety named, would be at least three times the prices of these unlabeled collections.

Why not have the best that your money can buy, and plant them where they will attract the attention of your friends?

All bulbs from large flowering types, thoroughly cleaned and treated for disease and thrip.

Large, 100 - \$6 Medium, 100 - \$4

15 BULBS LABELED \$1.50

I will select.

Extra Fancy Varieties. Everyone a distinct quality and a challenge. No two alike.

LONG SEASON PACKAGE \$2.00

To have blooms of a certain variety over a long period.

I will give you large medium and small bulbs. The count depending upon the price and stock on hand.

Name your variety and I will see that you get a bargain.

VISITING

WE EXTEND AN INVITATION TO OUR FRIENDS TO VISIT OUR GARDENS AT ANY TIME, AND ASSURE THEM THE UTMOST COURTESY.